



Hyundai Construction Equipment India, Adds A New Chapter To The Indian Construction Equipment Industry

- ❑ Hyundai Construction Equipment is aiming to launch new generation excavators in Indian market to enhance customer experience by providing intelligent excavators with optimized deliverables
- ❑ Hyundai also launches R340LC-7 indigenously developed and internationally adopted rugged excavator with optimized deliverables
- ❑ The market leader from Korea also showcases the whole range of products at Excon 2011

"The Indian construction equipment industry is well poised for growth which is a key contributor to the Indian economy. This industry in India is expected to grow to a size of US\$ 6.5 billion by the year 2014 as reported by the Confederation of Indian Industries (CII). Our impeccable track record & cutting edge technology will help us serve this industry better eventually setting a benchmark. With our participation at EXCON 2011, we intend to showcase Hyundai's wide range of products which will speak for itself & add to the development of this industry."

Mr. Prabhat Kumar Tiwari, Head Sales & Marketing, Hyundai Construction Equipment India Pvt. Ltd



EXCON 2011 - SHOW ROUND UP

Hyundai Construction Equipment India Pvt. Ltd. a subsidiary of Hyundai Heavy Industries, Korea, is destined to revolutionize the Construction Equipment business in India with its cutting edge technology in Excavator market and aims to be the market leader in terms of customer delight and market share. Present in India with its wide range of Crawlers, Wheeled Excavators, Hyundai has products that suit every requirement and application be it irrigation, road construction, mining or any other infrastructure development activities. Hyundai's excavators can be equipped with various attachments like bucket, rock breaker, etc to cater to the need of various segments.

Hyundai (HCEIPL) is headquartered in Pune and has four Regional Offices at Delhi, Calcutta, Hyderabad and Mumbai, overlooking sales through its strong 24 dealerships covering every state in India. The dealerships are aptly supported by Sales and Service centers ensuring customer centric service and maximum uptime to customers. Each region has a Warehouse for its immediate requirement whereas the mother warehouse in Pune constantly supports regions with necessary parts.

Set up over a 50 acre land at Chakan near Pune in Maharashtra in a lush green surrounding with an initial investment of Rs. 300 crore in 2007, the state of the art manufacturing facility boasts of best in class technology, churning out world class products

The company announced the launch of heavy duty excavator RC 340L in India. Hyundai showcased their product, R340LC-7 at EXCON 2011, the sixth international exhibition on construction equipment & construction technology trade fair, organized by the Confederation of Indian Industry (CII) in Bengaluru held between November 23rd to 27th, 2011 at Hyundai's booth no. 714 & 715.

R340 LC-7 is amongst the world class excavators from Hyundai specially designed and manufactured in India for heavy construction, marble, granite and quarry application. The operating or total weight of the machine is 34 tonnes, with an engine power of 260 HP (191 KW) at 1750 rpm. The bucket capacity of the excavator is 2.1 m³ GP (General Purpose), 1.76 m³ RB (Rock Breaker).



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